



specialized services to secure essential permits

PermittingPartners is a specialty practice established to help our clients and their partners reach their goal of obtaining approval for project start-up.

Using our unique stakeholder mapping process, **PermittingPartners** helps clients successfully navigate the "human side" of site identification.

Our success is rooted in the ability to connect, empathize and engage with a wide variety of stakeholders; to understand the unique character of a community; and to address the concerns of its citizens in a thoughtful, specific and expedient manner.

Our Services

PermittingPartners@TheWadeGroup provides clients with specialized services to secure essential permits. We are the "people people." We connect and engage with the wide variety of stakeholders within a community whose cooperation is critical to our clients' success.

Stakeholder Mapping

We identify individuals and organizations that are key to the permitting process; meet with them to gauge their opinions and attitudes about the project; and classify these findings on a spectrum that measures the positive and negative attitudes within the community.

Strategic Communications

We help clients set strategic communications goals, identify target audiences, diagnose strategic issues, develop messages, prepare an implementation plan, determine the resources needed for implementation and define successful results.

Public Relations

Whether a client seeks to improve media coverage or advance education among local citizens about its work, we develop tailored, comprehensive public relations programs using a wide range of media and communications strategies.

Nurturing public attitudes; finding workable solutions.



Our range of permitting experience crosses numerous industries. The methodology can be applied to any strategic economic development project — from hospitals to pipelines to prisons.

Coalition Building & Ally Development

We work with clients to identify appropriate third-party advocates, allies and other supporters in a community. This allows our clients to better communicate with targeted audiences, influence decision makers and shape public opinion.

Government Affairs

We help clients navigate legislative and regulatory challenges and adjust to an ever-changing political landscape. Our professionals have extensive political experience and relationships at the national, state and local levels.

Event/Meeting Planning

Permitting Partners works with clients to produce memorable events that generate maximum visibility and vividly communicate and advance their messages and goals.

The Team

In the permitting process, everything is local – and so are we. PermittingPartners has a national network of talented representatives trained to act as the links between communities and our clients.

Our people-to-people approach builds open and trusting partnerships with community stakeholders and delivers a key cornerstone to reach acceptable outcomes. We believe it's the only way to do business – after all every development is in someone's backyard.

Lindsey Johnson

Lindsey Johnson's more than two decades of experience in community economic development, coalition building, and grassroots and grasstops outreach, helps clients navigate the people side of the permitting process from start to finish.

Lee Khan

Lee Khan helps clients navigate site identification and permitting. She specializes in developing creative solutions to permitting-related issues in order to win community support for her clients' projects, saving clients time and money.

Judy Wade

Judy Wade's more than 25 years of experience as a partner with two of the world's most prestigious management consulting firms provides clients with a unique perspective while managing their strategic communications needs.



We Deliver

PermittingPartners' unique, community-focused approach lays a strong foundation for ongoing positive relations with our clients' facility neighbors. It also reduces misinformation, expedites project approval and helps hold down development costs.

We Move Quickly

Our work allows permit-seekers to develop and begin operations more quickly and with greater success and community support than those companies that focus solely on the legal aspects of the permitting process.

**The old saying applies:
"time is money."**

We are there from the outset – understanding each community's unique needs and resulting in a shorter, smoother path in getting to 'yes.'

TheWadeGroup
A CONSORTIUM OF PUBLIC AFFAIRS PROFESSIONALS

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Permitting
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Getting to yes